

A Retailers view

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Kilkennys retail strengths

- Independent retailers
- Great selection of shops
- Beautiful environment
- Strong reputation
- Decent hinterland

Retail is changing

- Online sales, 20-30% or higher in some sectors
- Multiple and chains stores
- Millennials looking for experiences

Barriers to new Independent retailers

- Rent
- Rates
- Staff
- Regulation
- Store size

Customer footfall

- Huge decline in local footfall
- Hinterland shrinking
- High footfall in summer with Tourists not locals
- Cost of parking in city centre
- Rates for surface parking on the edge of town

Traffic Management Options

- Shared Space
- One way
- Pedestrianisation
- Status quo